

The Next Generation of Fan Engagement

FOR ARTISTS & CREATORS

FanMint is pioneering a new financial asset class that gives Artists, Creators, Entertainers, and Athletes a chance to share their success with their most important stakeholders – their Fans.

Our regulations-compliant platform allows Artists (as Issuers) to raise capital from Fans (as Investors) through the offer and sale of digital securities, tied to the Issuer’s income, revenue, or royalty streams. Additionally, Issuers may offer “experiential” benefits such as exclusive merchandise, meet-and-greets, preferential seating, and other unique benefits to enhance their connection to Fans.

The Problem

Modern contracts tend to restrict creativity and lock Artists into unfavorable terms. For many Artists, such legacy deals are the only way to bring their work to a wider audience – even if that means sacrificing their message for marketability.

Sites like Soundcloud and YouTube have allowed Artists to appeal directly to listeners, but these platforms act as stepping-stones to paid deals, and are not lucrative in and of themselves.

In the case of Artists who do own the rights to their works, they are limited in the ways they can monetize them without giving up total control, and face challenges when distributing royalties.

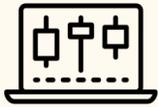
Our Solution

FanMint allows Artists to raise upfront funding from Fans for capital-intensive projects – on their own terms – by issuing digital securities on the Ethereum blockchain.

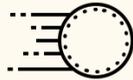
With FanMint, Artists can implement fractional ownership of their catalog of works, or even sell shares of a single piece. All ownership stakes are tracked through a decentralized ledger, which can be used to automate royalty payments in real-time.

Using a variety of regulated offerings, this structure gives Fans a tangible stake in the projects they love, while granting Artists unprecedented access to their supporters.

How It Works



An Artist decides to create a debt or equity offering on FanMint, and determines the specific details of the raise (amount, term, etc.)



A FanMint representative helps onboard the Artist and facilitate the issuance of branded digital securities through its platform



Fans, as investors, purchase the Issuer’s branded digital securities, with the Artist receiving the cash proceeds from the sale



Fans are able to trade digital securities on the FanMint exchange, and potentially earn rewards or experiential benefits from the Artist by holding the securities

Platform

The FanMint platform is a non-custodial, decentralized marketplace, with the following key features:

- Minting and issuance of digital securities (“tokens”), accessible to both accredited and non-accredited investors
- Settlement and validation of digital security trades
- Positive control of digital securities, allowing them to be frozen, burned, and/or reissued
- Compliance with the [SEC’s response to FINRA](#) in regard to the settlement of digital security trades

Digital Securities

Branded Influencer Tokens (BITs)

- Unique for each Artist or Creator
- Offers Fans, as Investors, exposure to a brand new “Influencer” asset class
- Influencers may pay dividends or offer special premia to, or share profits with, BIT holders
- BIT holders may receive unique rewards and benefits

FAN Token

- Native asset on the FanMint platform
- FAN holders may receive dividend payments from FanMint
- Grants discounts on BIT sales and Influencer rewards

Partners



[FINRA](#) • [SIPC](#)

[Tritaurian Capital](#) is the first approved broker-dealer authorized to perform the private placements of digital securities, including the use of distributed ledger (i.e., blockchain) technology.



akemona

[FINRA](#) • [SEC](#)

[Akemona](#) is registered with the SEC and FINRA, and is the first approved smart contract-based crowdfunding portal under Regulation CF. Akemona uses the Ethereum blockchain to enable issuance of digital securities.