



The Next Generation of Fan Engagement

FOR NFTs & HIGH-VALUE ASSETS

FanMint is pioneering a new financial asset class that gives Creators, Artists, Musicians, and Collectors a chance to share their success with their most important stakeholders – their Fans.

The FanMint platform gives Creators the ability to issue and sell their digital media as non-fungible tokens (“NFTs”) to investors through a regulations-compliant marketplace. Similarly, collectors of high-value assets such as physical art, property, or precious gemstones can generate liquidity by “fractionalizing” ownership into digital securities tied to the asset’s income, revenue, or royalty streams.

The Problem

The popularity of NFTs has exploded in 2021. [NBA Top Shot](#) announced [\\$230M in gross sales](#), [Kings of Leon](#) put out a tokenized album, and [Jack Dorsey](#) sold an NFT of his first tweet.

However, NFTs are currently in a [legal grey area](#). Depending on how NFTs are marketed and sold, U.S. regulators may deem them to be securities. Current marketplaces do not conform to these standards.

For collectors, owners of high-value assets may have difficulty capturing liquidity from their holdings. Modern coordination methods require surplus capital and multiple intermediaries.

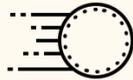
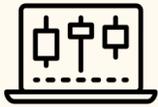
Our Solution

FanMint provides the technology to issue NFTs, or digital debt or equity securities, as well as the regulatory framework and licensure to keep transactions compliant.

With FanMint, issuers can implement fractional ownership of their catalog of works, even selling shares of a single piece. All ownership stakes are tracked through a decentralized ledger, which can be used to automate royalty payments in real-time.

Using a variety of regulated offerings, this structure gives fans a tangible stake in the content they love, while granting issuers access to a wider audience of buyers.

How It Works



The Creator decides to issue an NFT through FanMint, and determines the specific details of the sale (amount, price, etc.)

A FanMint representative helps onboard the Creator and facilitate the issuance of NFTs through its platform

Fans and investors purchase the Creator’s NFTs, with the Creator receiving the cash proceeds from the sale

Fans are able to trade NFTs on the FanMint exchange, and potentially earn rewards or experiential benefits from the Creator by holding them

Platform

The FanMint platform is a non-custodial, decentralized marketplace, with the following key features:

- Minting and issuance of digital securities (“tokens”), accessible to both accredited and non-accredited investors
- Settlement and validation of digital security trades
- Positive control of digital securities, allowing them to be frozen, burned, and/or reissued
- Compliance with the [SEC’s response to FINRA](#) in regard to the settlement of digital security trades

Digital Securities

Branded Influencer Tokens (BITs)

- Unique for each Creator or Collector
- Offers Fans, as Investors, exposure to a brand new “Influencer” asset class
- Influencers may pay dividends or offer special premia to, or share profits with, BIT holders
- BIT holders may receive unique rewards and benefits

FAN Token

- Native asset on the FanMint platform
- FAN holders may receive dividend payments from FanMint
- Grants discounts on BIT sales and Influencer rewards

Partners



[FINRA](#) • [SIPC](#)

[Tritaurian Capital](#) is the first approved broker-dealer authorized to perform the private placements of digital securities, including the use of distributed ledger (i.e., blockchain) technology.



akemona

[FINRA](#) • [SEC](#)

[Akemona](#) is registered with the SEC and FINRA, and is the first approved smart contract-based crowdfunding portal under Regulation CF. Akemona uses the Ethereum blockchain to enable issuance of digital securities.